

# Joseph Wang

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## EXPERIENCE

### Designer • Scout Studio | Sep 2019 - Present

- Worked as part of a small, agile team to rebrand a local startup – BikeBus.
- Created a new logo for BikeBus and assisted in defining color and typography for the new brand identity.
- Took point as lead visual designer, responsible for UI direction across the various webpages.

### Software Engineer Co-op • HubSpot | Jan 2019 - Jun 2019

- Joined the Frontend-as-a-Service (FaaS) UI team – working on maintaining and growing their in-house design system: Canvas.
- Developed new React components to incorporate into the design system based on requests from engineers and product designers.
- Performed audits on the existing design system to improve consistency and usability.
- Led an effort to redesign the UI Library, an internal app used to reference Canvas components and patterns, to increase usability and promote best practices.

### Technology Director • Scout Studio | Jun 2018 - Dec 2018

- Led a team of over 25 designers and developers in an agile, studio environment.
- Managed the development efforts for each team, setting up the initial foundation of the project and assisting in the growth of each member of the studio.
- Conducted regular code reviews to ensure quality across the digital deliverables.
- Aided the Design Director in reviewing UX decisions of the design teams.

### Software Engineer Co-op • HubSpot | Jan 2018 - Aug 2018

- Joined the Inline Editing Team, whose mission aims to create best text and content editing experience across all of HubSpot's products.
- Took on responsibility for implementing new functionality such as HubSpot Video as well as a redesigned color picker add-on to be brought into the greater UI ecosystem.

### Full Stack Web Developer • SparkCo, Inc. | Jan 2017 - Nov 2017

- Designed and launched multiple web applications from the ground up for both clients and internal sales agents, utilizing data analytics and natural language processing tools in the back-end.
- Aided in the deployment of a billing system using the Stripe, Shopify, and Woocommerce APIs, to automatically calculate client commission rates.

## EDUCATION

### Northeastern University • Khoury College of Computer Sciences

B.S. in Computer Science and Interactive Media (expected May 2020)

GPA: 3.62 / 4.00

Honors: Dean's List Fall 2015 – Present

## SKILLS

### Front End

Javascript (ES6), React, CSS, SCSS, HTML, Vue, Redux, tinyMCE, Node.js, styled-components, Gatsby JS, Zeplin

### Design

Sketch, InVision, Illustrator, Photoshop, InDesign, XD, Responsive web design, Prototyping, User Testing